DECIBEL

The world's first staking and mining platform for social audio users

BUILT ON 🔶 BNB CHAIN

Clubhouse | Twitter Spaces | Discord | Telegram Voice Chats |
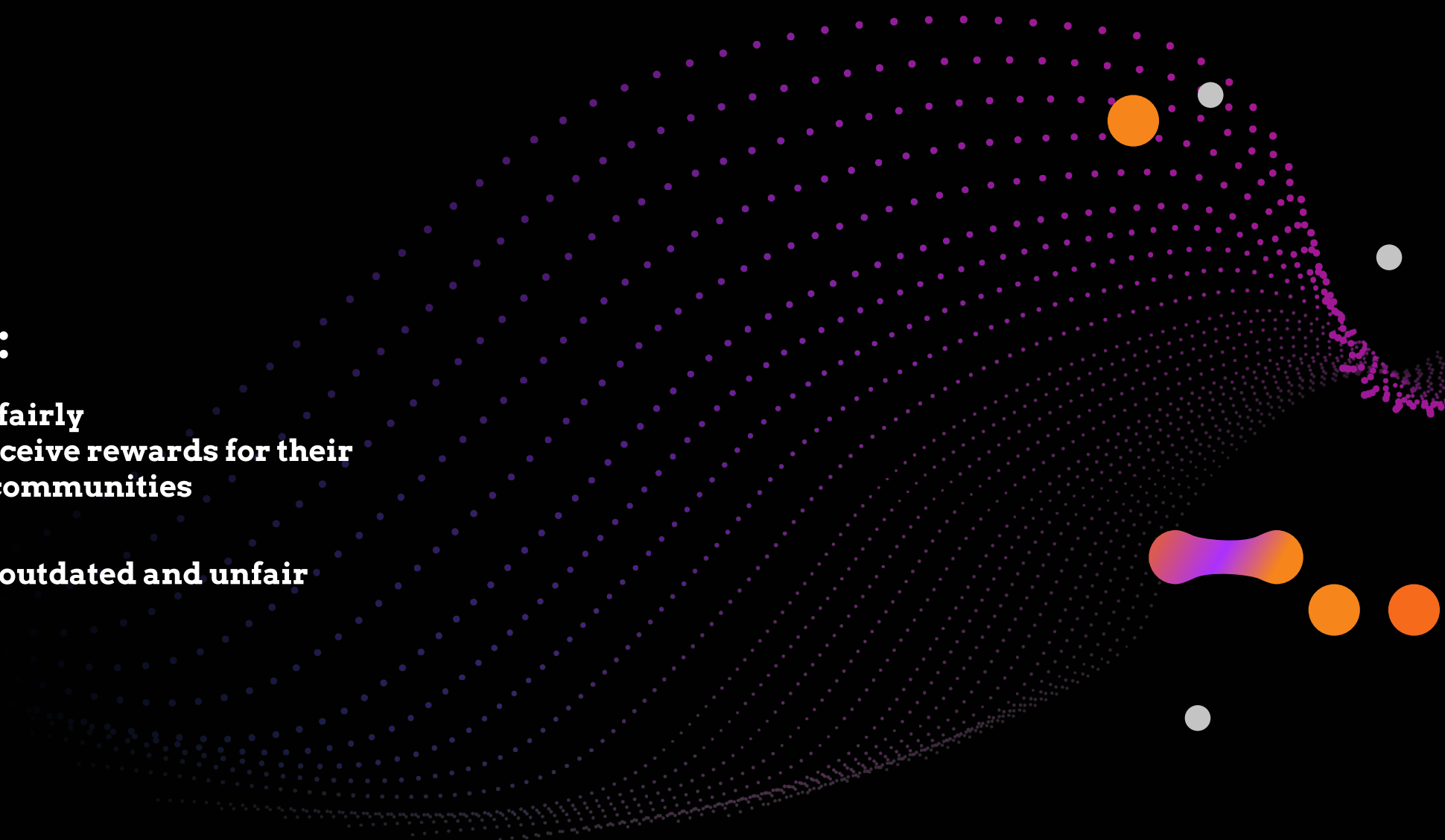Meta Live Audio Rooms | Linkedin Audio Room | Reddit Talk

Problem

In Social Networks:

- Content creators aren't paid fairly
- Content consumers do not receive rewards for their activity and contribution to communities

This traditional web2 system is outdated and unfair

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Solution For Web3 Generation

Decibel is the staking and mining platform where users can monetize their activity in Social Audio Apps

Users get rewarded with Decibel Coin (DBC) simply by listening or speaking using their apps

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How It Works?

1. **Create Decibel account**

2. **Connect Decibel with your account in Social Audio Apps**
   Clubhouse | Twitter Spaces | Discord | Telegram Voice Chats |
   Meta Live Audio Rooms | Linkedin Audio Room | Reddit Talk

3. **Buy DBC token with fiat or crypto**
   DEXs: PancakeSwap, Decibel DEX

4. **Stake your DBC tokens in the community pool**
   Decibel Platform

5. **Start mining new DBC tokens while listening or speaking**
   Decibel Platform + Social Audio Apps

Market Size

	Social Networks Monthly Active Users (MAU)*	Social Audio MAU Forecast Served Available Market (SAM)	Decibel MAU Forecast Serviceable & Obtainable Market (SOM***)
Clubhouse	10 M	15M	**1,5M**
Twitter	330 M	16M**	
Discord	150 M	170M	**19,1M**
Telegram	550 M	27M**	
Facebook	2.9 B	150M**	
Linkedin	310 M	15M**	
Reddit	430 M	21M**	
Total	**4.7 B**	**414M**	**20,7M**

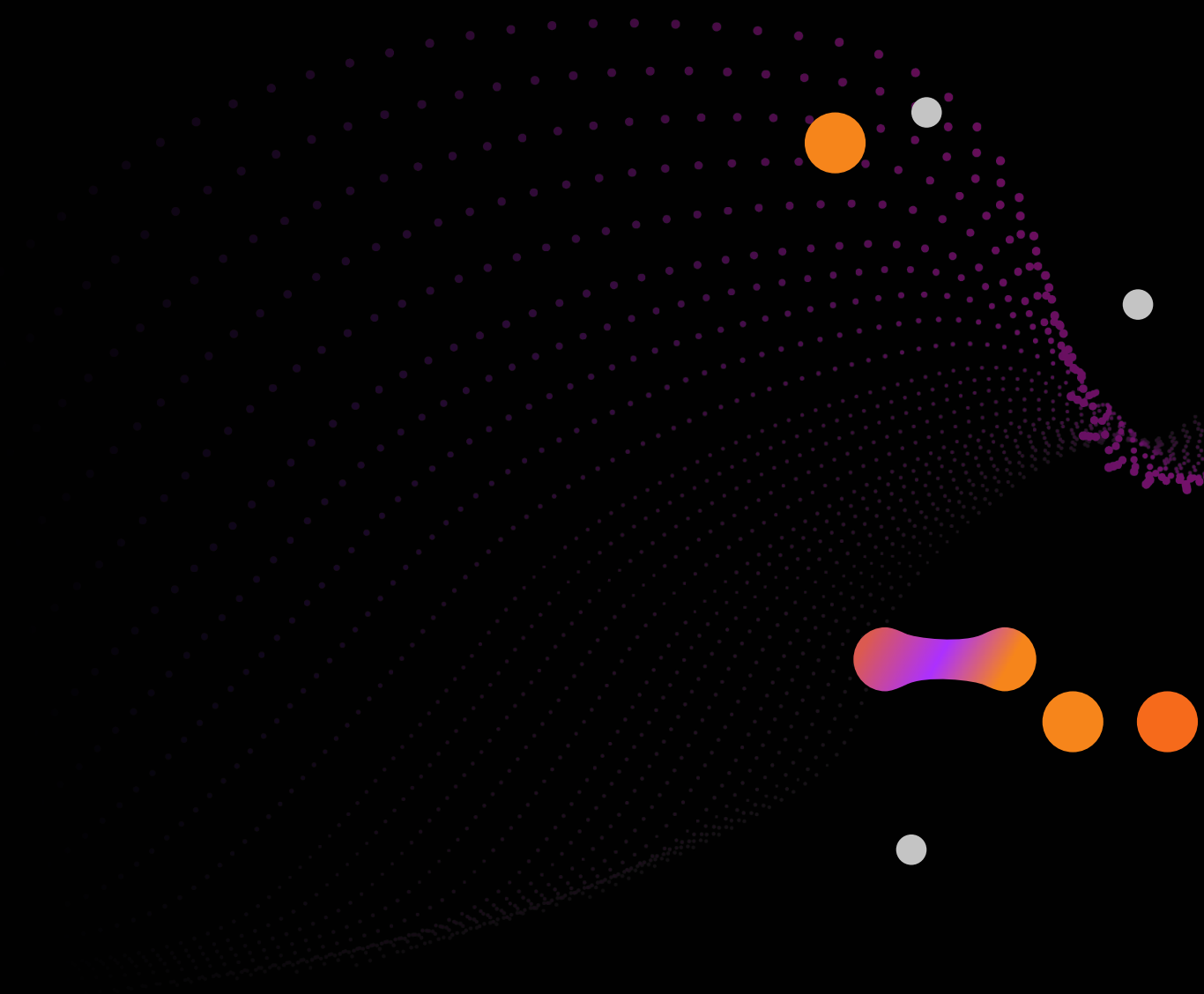*Source: Statista, TechCrunch, WeAreSocial
**5% of MAU Social Networks
***5% of PAM

DBC Token Design

Token Characteristics:

- Ticker: **DBC**

- Standard: **BEP-20**

- Blockchain: **BNB Chain - EVM**

- Supply: **10 billions DBC**

- Markets: DEX platforms (PancakeSwap, Decibel DEX)

- Distribution: Mining based on Proof of Attention algorithm (PoA)*

- Staking: Staking in community based staking pools**

- Deflational mechanism: Burning and Buyback mechanics

- *Proof of Attention algorithm (PoA) – the emission distribution algorithm for DBC, where each new DBC tokens are mined in exchange for user's voice and attention and its contribution to the community

- **Community based staking pools – staking pool for DBC tokens related to the community in one of the Social Audio Apps

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Token Utility

- Decibel Platform – Users stake DBC in communities' staking pools and mine new DBC tokens in audio-rooms

- Ad-Platform – Advertising campaigns are paid with DBC tokens

- Audio-NFT Marketplace – NFT trades are made with DBC tokens

- Decibel DEX – Traders pay trade commission with DBC. Users provide liquidity and earn reward with DBC tokens

- Creators Toolkit – Tips for creators, tickets for rooms, subscriptions on communities, all made with DBC tokens

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DBC Token Design: Monetary Policy

Staking Mechanism

- Staking of DBC tokens in the community based staking pools

Fee Collection Mechanism

- Dex trade fees
- Audio-NFT trade fees
- Audio-Ad campaign fees
- Creators toolkit's transaction fees

Distribution Mechanism

- Mining of new DBC tokens according Proof of Attention algorithm

Deflational Mechanism

- Burning from the market circulation the DBC tokens, collected from fees policy
- Burning newly minted amounts of DBC tokens from supply
- Buybacking DBC tokens from the market circulation

Strong Token Design arguments:

- **Strong deflationary model** - fixed token supply, deflational mechanism and decreasing number of available DBC tokens in supply and market circulation

- **Constant demand for DBC tokens and high TVL metrics** - users are motivated to lock their DBC tokens in Decibel products for the purpose of potential reward

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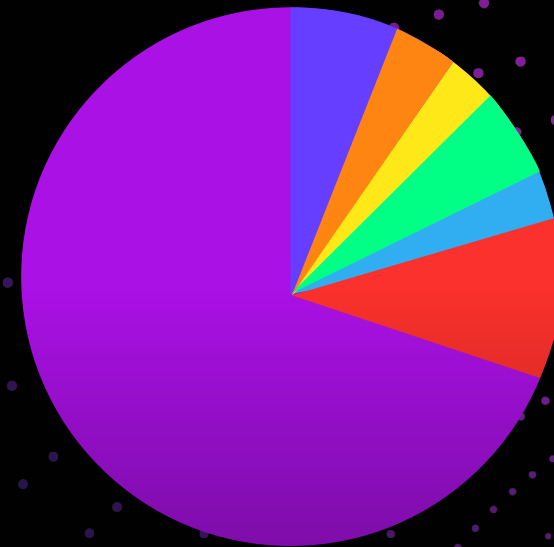# Tokenomics

Token allocation

2,5% Seed
3.5% Private sale
3.5% Public sale
0.5% DEX liquidity - 100% unlock at TGE
10% Team - 1 year lockup, then 4 years monthly linear vesting
10% Foundation -1 year lockup, then 4years monthly linear vesting
70% Listen-to-Earn (audio-mining)

Seed

250,000,000 dBc 2.5%

SoftCap: $500,000
0.002$ per token

5% unlock at TGE, then 0.5 year lockup, then 4 years monthly linear vesting for 95% of tokens.

Private sale

350,000,000 dBc 3.5%

SoftCap: $1 million
0.00286$ per token

5% unlock 3 months after TGE, then 0.5 year lockup, then 4 years monthly linear vesting for 95% of tokens.

Public sale

350,000,000 dBc 3.5%

SoftCap: $2.5 million
0.00714$ per token

5% unlock 6 months after TGE, then 1 year lockup, then 4 years monthly linear vesting for 95% of tokens.

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Go To Market Strategy

Launch of Decibel ambassador program

Building a community
- Tesnet program
- Airdrop
- Influencer marketing in Clubhouse and Twitter Space

Connecting communities to Decibel:
- crypto users from Clubhouse and Twitter Space
- non-crypto users from Clubhouse and Twitter Space
- crypto and non-crypto users from Discord, Telegram Voice Chats, Meta Live Audio Rooms, Linkedin Audio Room, Reddit Talk

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Roadmap

Q1 2022 - Q3 2022

- Whitepaper and Pitch deck Web-application
- dБc token design
- Audio mining in Clubhouse
- Audio mining platform launch in testnet

Q4 2022

- Social Audio DAO launch and NFT sale on Superdao
- Audio mining in Twitter Spaces
- Participating in hackatons and accelerators
- Private sale

Q1 2023

- Audio mining platform launch in mainnet
- Public sale
- DEX listing - PancakeSwap
- Audio mining in Discord and Reddit
- Audio advertising platform

Q2 2023

- Defi platform
- Audio mining in Telegram and Meta
- Audio NFT marketplace
- Multichain support
- Fiat bridge

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Team

CEO and co-founder – Robert (Crypto Trader and Investor)

Design Lead – MR. A (Yandex, Mail, Status)

Blockchain Lead – Igor (Unitbox)