White Paper



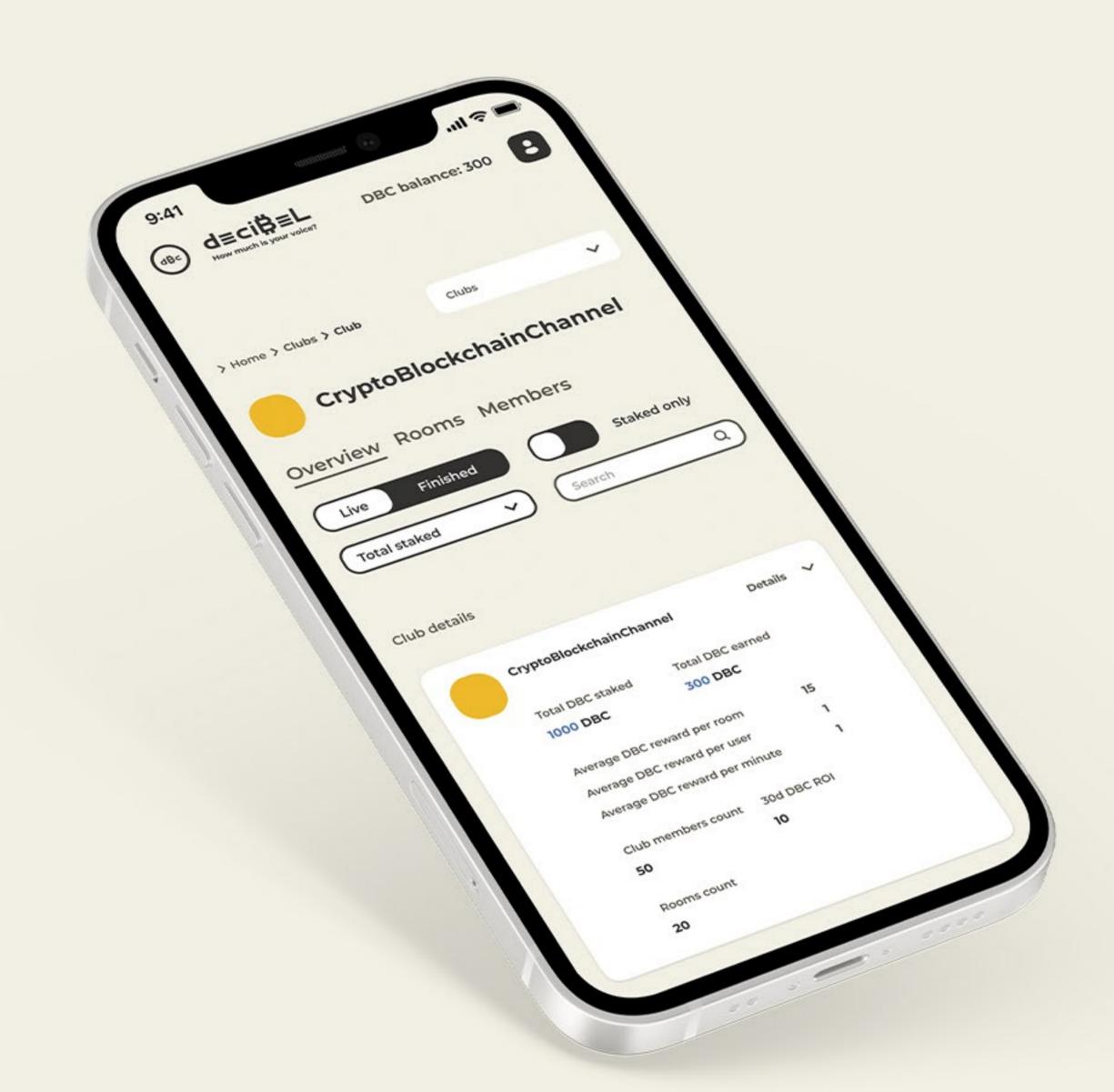
The Decibel project is a SocialFi platform where each user can earn tokens through their active actions (visiting audio rooms, listening, moderation, speaking) on platforms such as ClubHouse. In the future - Spotify, Twitter, Telegram, Facebook, etc. where earnings are generated by farming tokens in the platform's stacking pools.

The Decibel project is a platform created based on BSC smart contracts (Binance Smart Chain), with its own unique BEP20 token. Its farming is based on the DPoS (Delegated Proof of Stake) consensus. The token issue is distributed by visiting and listening to audio rooms in the ClubHouse (Twitter, Telegram, Spotify, Facebook in the future), and monetizing the attention of active users by farming the token.



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Introduction

The Decibel project is based on the idea of creating an ecosystem of monetizing the activity of users (bloggers, listeners, speakers and moderators) of audio-social networks, and in the future streaming platforms.

Combining the real business sector, marketing tools, and the sphere of decentralized solutions based on blockchain and DeFi smart contracts, the Decibel project provides a unique tool that can attract an audience of millions. By investing their time and attention, users of the service will receive a reward in the form of a liquid token.

The Decibel project is in the future, a platform based on the BSC blockchain, which includes the service for the exchange and storage of tokens. It uses a unique security system, due to the formation of liquidity pools and an increase in the price of the token due to the creation of an issue deficit. The deficit appears due to the automatic redemption and burning of tokens and is maintained through the constant demand for the token from users.

The Decibel project is a service where any ClubHouse user can become an issuer of tokens by visiting and listening to rooms, or actively participating in them (moderation, speech). To do this, it is enough to go through a simple registration procedure and activate the service. By transferring a certain number of tokens (d\(\text{\sc d}\))c) to the connected stacking pool, the user will have the opportunity to farm new tokens, and in the future, create liquidity pools. This will give him access to Royalty status.

Vision

Since the appearance of the first blockchains and subsequently smart contracts, we have not seen a real large-scale application of these tools in an existing business. Unfortunately, most of all smart contracts perform the simple function of distributing coins by mining or farming. Often these coins are devoid of real value and significance, due to the lack of demand and real use in business. This, in turn, inevitably leads to a decrease in their cost.

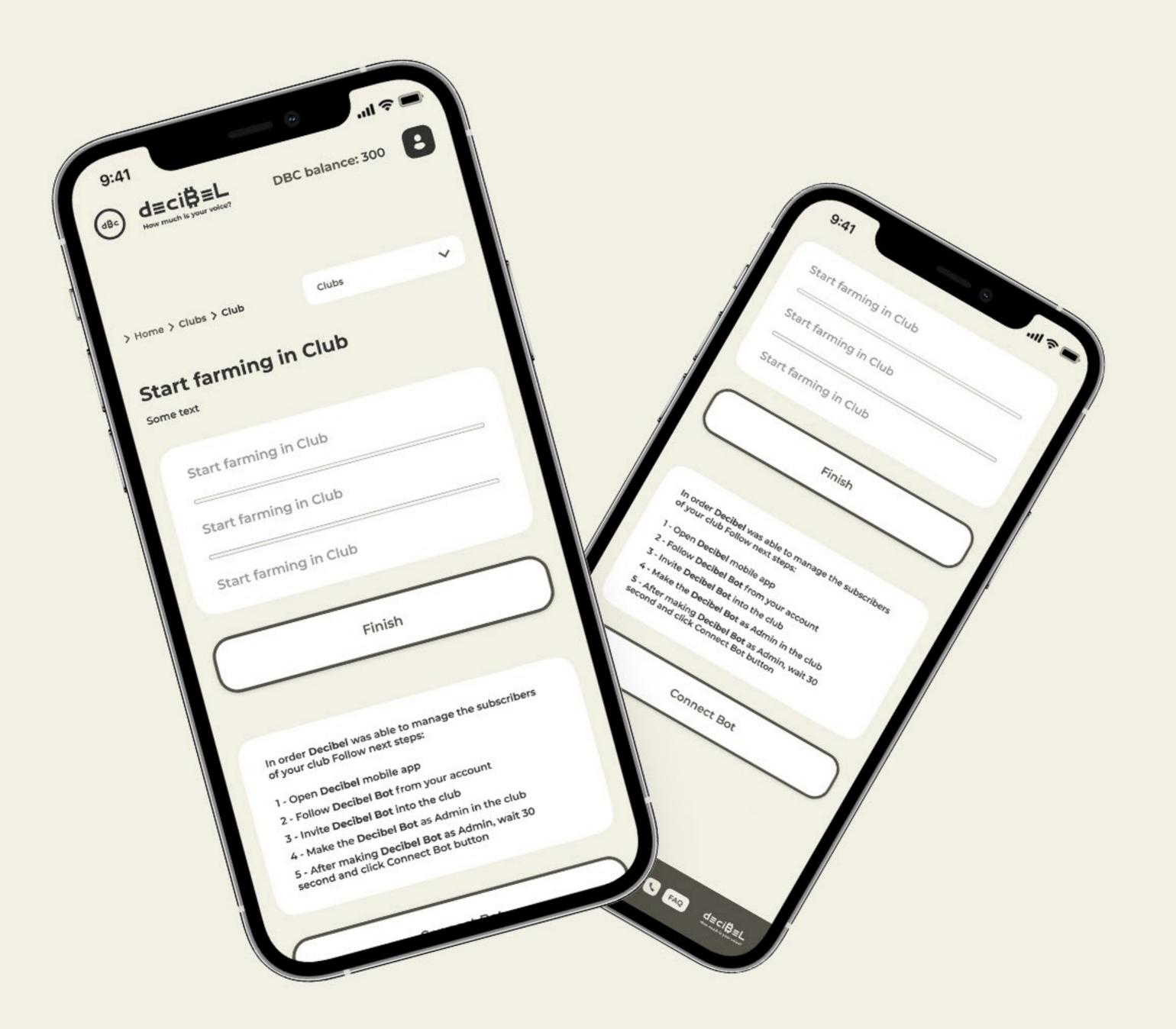
The founders of the Decibel project saw an opportunity to monetize the attention of users, brand customers, or fans of popular media companies, where both sides can earn. Participants, generating content will be able to earn money by monetizing their subscribers and active users. Users and subscribers will be able to exchange their attention and time for liquid tokens and earn money by taking part in audio rooms, combining business with pleasure.

The d\$c token, due to the constant demand from active users, as well as advertising agencies, media companies, and content generators, is endowed with value and real application in business. Thanks to the unique system and mathematical algorithms, the token acquires value, demand, and scarcity.

The d\$c token, due to its application in the real business sector, acquires the property of added value. This is achieved through the investment of labor, interest, and personal investments by the participants, in the process of its development and distribution. Thanks to the actions of all participants in social networks who want to promote their brand and advertise their product, there is a real demand for the token and a shortage of its supply. In addition, the demand for the service of our platform is inevitably growing. The Decibel, in this case, becomes a product promotion service and audience engagement. This forms a business ecosystem and a production service, where the d\$c token is the fuel of the entire system.

Mission

The Decibel project aims to unite the media business, social networks, and the developing cryptocurrency industry into a single service. This will ensure the stable and harmonious development of the project, where each participant will have the opportunity to earn and develop online. Everyone will be able to choose a role for themselves in this space. Someone will become a popular media person, and others - a financially independent owner of the d\$c token.





Roadmap

- Project implementation on the ClubHouse application. Become the unique monetization service for the activities of this application;
- Conduct a pre-sale round on a dap platform, the operation of which is based on a smart contract. The goal is to conduct an honest round of sales, where the first owners of coins will have the opportunity to become independent issuers of new coins, or to sell their coins to users of the ClubHouse;
- Cooperation with ClubHouse representatives;
- Achieve a stable increase in the number of users of the Decibel coin service;
- Connecting to the Twitter audience service. Thanks to the voice chat service, Twitter users will receive the same list of monetization tools as ClubHouse users;
- Collaboration with Twitter representatives;
- Connecting to the Telegram audience service. Thanks to the voice chat service, Telegram users will receive the same list of monetization tools as ClubHouse users;
- Cooperation with Telegram representatives;
- Connecting to the Spotify audience service. Thanks to the voice chat service, Spotify users will receive the same list of monetization tools as ClubHouse users;
- Full-fledged launch of the token exchange service, its own Swap platform, and a decentralized DEX exchange with a unique commission policy formation system;
- Implementation of a decentralized d\(\text{IC}\) token repository with daily profit generation.



Technical description



- Dap platform with a unique token minting service where farming is based on the DPoS consensus. Tokens are minted by transferring coins to delegation from your wallet linked to the Decibel service and ClubHouse account;
- Token minting is calculated using a unique formula with the correct mathematical algorithm. This allows you to create a shortage of coins and provoke constant demand. The deflationary model of the token economy;
- The minting of tokens occurs during the visit of audio rooms by users who have activated their accounts on the dap platform. To farm coins, you need to replenish your wallet with tokens and transfer them to stacking pools;
- Token minting can occur when visiting and other active participation in the ClubHouse audio rooms of any club. To do this, the club must be activated on the dap platform by connecting to the platform's stacking pools;
- The quantitative percentage of minted tokens is formed according to the formula, where the main values are parameters such as:
- The total number of tokens transferred to the stacking pool by the club and club members;
- The number of tokens in the stacking pool to which the club that created the room is connected;
- Club status (in the future);
- Number of speakers in the room;
- Number of moderators;
- Number of listeners;
- Number of TOP people in the room (in the future);
- The number of listeners subscribed to moderators and speakers (in the future);
- The number of users subscribed to the social networks of the creator of the room and speakers (in the future);
- Percentage of average stickiness (percentage of time a room was opened during which listeners stayed in the room), (audience quality, i.e. the ratio of listeners connected to the room until the end of the broadcast);



Technical description



- Average Listening Time (min) (average listening time);
- Average Speaking Time (min) (average talk time);
- The duration of the active room, and other parameters that will be implemented later;
- · The total generation of the token issue decreases as the project develops. The generation of the token issue remains unchanged for the first six months. Further, every 6 months, the percentage of the issue is reduced by 1%;
- Each transaction, purchase, and sale includes a tax in the form of a commission, which is distributed according to the formula:
- Sale commission: 38%, where: 8% is burned, 10% is transferred to the liquidity pool, 10% is accrued as a reward to holders whose coin retention period exceeds 3 days, 10% is spent on buying free tokens from the market;
- Buy commission: 12%, where: 3% is burned, 3% is transferred to the liquidity pool, 3% is accrued as a reward to holders whose coin retention period exceeds 3 days, 3% is spent on buying free tokens from the market;
- · Anti-bot a function that allows you to exclude automated trading of bots on a smart contract, which, due to fast and frequent purchases and sales, absorb the liquidity of the project. Tool - increased slippage/commission on the sale at the moment up to 99%;
- · Restriction of sales with reduced slippage/commission for a certain time (from an hour to a day);
- · Automated redemption of free tokens from the dap market by the platform occurs following a special algorithm (a few seconds before the closing of each 1 m, 5 minutes, 15 minute, 30 minute, hour, and day candle at the moment);
- The Dap platform allows for exchange operations, as well as the purchase and sale of tokens.





Token economy

- Total supply: 100 000 000 000 d\u00e4c
- Deflationary token with a unique system of emission generation and distribution.

 The mechanism is based on a combination of two factors the activity of token users and the uniqueness of its farming based on DPoS (Delegated Proof of Stake) consensus;
- Designation: 1 token = 1 d#c;

Minimum unit: 1/10 d#c = 1 Bell;

- Decimals = 18;
- The total supply of the tokens is reduced as the project progresses. For the first 6 months, the generation of the token supply is unchanged. Every subsequent 6 months, the percentage of the supply is reduced by 1%;
- The formula for calculating farming tokens is depersonalized, for security reasons and to exclude the possibility of creating duplicates and competitors of the project;
- Each transaction, purchase, sale includes a tax, slippage in the form of a commission, which is distributed according to the formula:
- Sale commission: 38%, where: 8% is burned, 10% is transferred to the liquidity pool, 10% is accrued as a reward to holders whose coin retention period exceeds 3 days, 10% is spent on the purchase of free tokens from the market;
- Buy commission: 12%, where: 3% is burned, 3% is transferred to the liquidity pool, 3% is accrued as a reward to holders whose coin retention period exceeds 3 days, 3% is spent on the purchase of free tokens from the market.

Marketing

The marketing campaign will take place according to the system of integrated promotion of projects on the web, through advertising on useful and thematic resources, cooperation with bloggers, active promotion in social networks, SEO optimization of the site and SMM promotion, mailing lists, inviting and through an active community.

Active PR of the founders' personal brand, and aggressive contextual advertising and marketing campaigns:

- Hype, contests, daily lotteries, and high-quality content;
- Mutually beneficial cooperation with the platforms for which the solution was created;
- Collaboration with leading crypto projects and involvement of crypto Influencers;
- Partnership with popular projects and people from the crypto business.





Objectives

- Carrying out large-scale work on the DEX launch of the token;
- Getting results;
- Attracting a vast mass of service users and token holders;
- Increase in the market value and capitalization of the token;
- Working with an active community;
- Getting feedback and working with feedback;
- Creating news noise around the ClubHouse;
- Improving and updating the platform.

Solution

Carrying out large-scale work on the DEX launch of the token in the DEX. Possible launch of presale on popular dap platforms conducting pre-sale of tokens.

Getting results (the number of subscribers in official social networks, capitalization of the token, token rate, number of token holders, creation of millions of liquidity pools, attracting an active crypto audience, network business, etc.).

B	Bitcoin price predictions from CryptoBlockchainChannel		Status: Live Details 🗸
	Reward data	Room metrics	
	Total DBC earned	Average listener	Listeners count
	30 DBC	65 min	5181
	Average DDC reviewd new veer	Average an analysis	Chialdinasa
	Average DBC reward per user	Average speaker	Stickiness
	0.4 DBC	41 min	7.7 %
	DBC reward per minute	Speakers count	Room members stake during room
	0.002 DBC	50	742 DBC

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Instruments

Dapp — decibelcoin.com/app/

Dapp swap — Coming soon

Social networks:

Telegram — t.me/decibelcoin

Clubhouse — www.clubhouse.com/club/decibel

Twitter — twitter.com/decibelcoin?s=21

Instagram— instagram.com/decibelcoin?utm_medium=copy_link

Team — <u>decibelcoin.com/#team</u>

GitHub — github.com/decibelCoin

